

# How to Make MONEY with SFI

*By Anthony J. Namata*

Guys,

In the past 12 months I have recruited over 2000 new affiliates into SFI both directly and from within my downline organization (meaning you guys!). Today, I want to give you a step-by-step guide to replicating my success so that the SFI opportunity works for you too.

There is a tendency to get overwhelmed with information... I know you can easily find all the information you need to get your business off to a great start from the SFI site itself, but based on past experience, I find that most new affiliates just can't take it all in. There's just way too much information. I sincerely believe that when faced with too many choices, new affiliates become confused and aren't sure what to do next. Confused people NEVER do the business.

In this manual, I'm going to omit what you "will" find on the company site! Clearly, there's more information at [SFIMG.COM](http://SFIMG.COM) than you can shake a stick at... tons of VERY useful information to get you started, in fact, but because there is too much of it, the typical scenario is that new affiliates just give up due to information overload (not lack of!). They get a bit overwhelmed.

So: I'm simply going to tell it like it is here. No messing about. I want you on the quickest, fastest route to earning money with SFI. Period! I'm not going to talk about the SFI program in this eBook. All I'm going to do is show you HOW to make money with SFI straight away even if you don't understand how SFI works. You'll learn about the SFI business later --- in your own time (from the company site); in the meantime, however, I just want you to EARN some CASH. FAST!

**So let's begin...**

There are only two things you need to do to make money in SFI...

1. **Recruit** (sponsor) new affiliates under you. BUT, you only make money when THEY make money. Not before. You don't get paid just for recruiting them. They have to "produce"!
2. **SELL** SFI products and services. There are two ways of doing this: send prospects to your "products" website (gateways), or buy wholesale from the "Affiliate Store" and retail to YOUR customers. Selling via your gateways means THEY (your customers) order the products directly from SFI through your affiliate link, and SFI ship the products to the customer ... and pays you a commission for the sale. Well done!

That's all there is to it! But before you do anything, make sure you have **updated your Contact Information** on the company site. Here's the link: <https://www.sfimg.com/MyAccount/AccountInfo.sfi>

### **Do You Know Anyone in the USA?**

Send an eCard (electronic card) to all the people you know who live in the United States Of America ("people you know" means DON'T SPAM!). The plan is to get them to buy Veriuni Cleaning products as part of your SURVEY (I will explain this in a moment).

**WHY America?** Because it costs next to nothing to ship the products from the SFI warehouse in Lincoln, Nebraska to anywhere in the States; and there's no import duty either because the products will be shipped from America to YOUR customer in America.

**WHY Cleaning Products?** Well, EVERYBODY has one thing in common... they ALL clean their homes AND do their laundry at some point, and they ALL use cleaning products! You can't go wrong.

### **STEP 1:**

Go to <https://www.sfimg.com/Resources/MoreE-Cards.sfi?group=1> and select a **Natural Cleaning** eCard and send it with the following message to the people you know in America (you are allowed to send up to 10 eCards a day). Just keep a record of where you've sent your eCards. And try sending an eCard to yourself... to see what it looks like!

=====Message Begins=====

I'm doing a survey on non-toxic cleaners and I need your help. I know you clean your home AND do your laundry regularly, so I was hoping you would be kind enough to—for your next purchase, replace the products you're currently using (just this once) with this non-toxic, environmentally friendly brand; and then give me your feedback on what you think of the products. Your help would be highly appreciated. Thank you!

=====Message Ends=====

A little white lie never hurt anyone. They're more likely to respond when it doesn't come across like a sales pitch. Get the picture? And chances are they WILL fall in love with the products and they will order again. These products are simply AMAZING. I've not only used them, I've sold tons of them to satisfied customers myself.

**If you don't know anybody in America**, send the same eCard to anyone you know anywhere in the world (again, "anyone you know" means DON'T SPAM!), but with the following message...

=====Message Begins=====

Do you know anyone in America? I'm currently doing a survey on non-toxic cleaners and I need your help with forwarding this message to people you know ANYWHERE in the world, just incase they DO know someone that lives in the States. I know they clean their homes AND do their laundry regularly, so I was hoping they would be kind enough to replace the products they currently use (just this once) with this non-toxic, environmentally friendly brand; and then to give me their feedback on what they think of the products (to do this they may contact me via the site itself). Their help... AND YOURS, would be highly appreciated. Thank you!

=====Message ends=====

## **STEP 2:**

### **Advertise to RECRUIT**

The REAL money is in building a team and earning a residual income from what THEY earn (in Executive Matches and Team Matches). Like I said, the purpose of this eBook is not to discuss the SFI Compensation Plan. I just want to show you how to recruit the easy way. All about HOW you'll earn via the Comp Plan is explained at the SFI site. Go take a look when you have a moment to spare.

### **Newspaper Advertising Works Best!**

I know newspaper advertising is expensive (or perceived as such), but if you look to emerging markets, it isn't! It can be anywhere from FREE to dirt cheap. The best gateway to promote is the FREE gateway, and if you want to DOUBLE or even QUADRUPLE your response rate in Africa, I would STRONGLY recommend you promote the WSL gateway because there is a black woman on the site!! I've had INCREDIBLE results using the WSL gateway in Africa. Simply AMAZING! Africa is a truly responsive market to work with. Try it!

To view some of your RECRUITING gateways, copy/paste the following URLs into your browser, and REPLACE my SFI ID (8530461) with YOUR SFI ID number in the URL (see red text).

<http://www.quickinfo247.com/8530461/FREE>

<http://www.quickinfo247.com/8530461/HFB>

<http://www.quickinfo247.com/8530461/WSL>

<http://www.quickinfo247.com/8530461/SIM>

<http://www.quickinfo247.com/8530461/EE>

## **The Importance of Registering .Com .Net .Biz Domain**

**Register a Domain Name** and point that to the gateway of your choice. It creates the right impression... and it just works better.

### **How to Find a Good Domain Name**

It is important to find a domain name that sounds relevant to your business and is easy to remember. If you need name ideas, please send me an email at: [va@thecashaccount.co.uk](mailto:va@thecashaccount.co.uk) and I'll send you a list of names that sound good and are available. Just so you know, I will be running a check through [www.joker.com](http://www.joker.com) and [www.GreatDomainia.com](http://www.GreatDomainia.com). (GreatDomainia is an SFI site, from where you can access and buy domains via the [Affiliate Store](#) under Tech Services).

The following is the most successful ad for me yet. Notice the domain name **cashinjectionstrategy.com** points to my WSL gateway. Click it and see for yourself. And notice how the domain and the ad relate.

=====Ad begins=====

#### **University Graduate?**

Not earning enough?

Work online part-time

[www.cashinjectionstrategy.com](http://www.cashinjectionstrategy.com)

=====Ad ends=====

You're free to use my ad, but before you do, please make sure there isn't an identical ad running in the newspaper you want to advertise in. You can lift off some more recruiting text ads from the company site. Here's the link: <https://www.sfimg.com/Resources/OppTextAds.sfi>

### **How to Quickly Find Newspapers Around the World**

Like I said earlier, **target** emerging markets if you want to advertise in newspapers for FREE or for dirt cheap! You will be amazed how

affordable it is. There's one resource that I use to find these newspapers. Here's the link: <http://www.refdesk.com/paper.html>

Below is a letter that I send out to newspapers. It covers everything I need to know about them and generates back a detailed response.

**Note:** international papers may quote you in their local currency. Simply convert that to YOUR currency at: <http://www.xe.com>

=====Letter Begins=====

**Subject: Classified Ad Quote Request**

Hello,

My name is Anthony J. Namata. I'm an Internet entrepreneur currently based in Dar-es-salaam, Tanzania. I would like to run a small lineage ad in your newspaper's classifieds section under the categories of either of the following: vacancies, job opportunities, business opportunities... or whatever would be relevant to my ad for your newspaper.

I would appreciate a quote for the following 10word ad. I'm looking to advertise with you long-term, so please quote for daily, weekly and monthly so that I can plan my advertising budget accordingly. And one more thing... please include information on all the forms of payment you accept, like... credit cards (over a secure server—not over the phone, fax or email), wire transfer, money order, bankers draft, Western Union, Money Gram, e-Gold, PayPal etc.

===Ad copy begins===

**University Graduate?** Not earning enough? Work online part-time.  
[www.cashinjectionstrategy.com](http://www.cashinjectionstrategy.com)

===Ad copy ends===

I shall look forward to hearing from you.

Sincerely,

**Anthony J. Namata**

Email: [va@thecashaccount.co.uk](mailto:va@thecashaccount.co.uk)

Website: [www.cashinjectionstrategy.com](http://www.cashinjectionstrategy.com)

Mobile# +255 773 969 102

Skype ID: tojona / Yahoo Messenger ID: tonymamata

=====Letter Ends=====

## Confused About Internet Marketing?



Buy a copy of **Internet Income Volume 1** by George Little (Only \$17.95). It is available from the SFI Affiliate Store under Books. This book is the single most hands-on book on Internet marketing there is. It covers pretty much EVERYTHING you need to know on the subject. It has served me well, and I'm sure it will you.

Here's the link: <https://www.sfimg.com/AffiliateStore/Department.sfi?id=185>

## Summary

The SFI business opportunity is a great place to start earning a living on the Internet. The company not only provides you with all the products and marketing tools to get it done, it also provides extensive training that, when taken seriously, can help even total newbies make enormous strides into the financial freedom affiliate marketing can provide a dedicated individual.

However, with this particular program (SFI), information overload seems to be the one deterrent preventing new SFI affiliates from making that first step. They become overwhelmed with it all and give up. Having identified the REASON why you're not making that first step, this eBook has suggested an easy duplicable plan of action that can have you earn money INSTANTLY... even when you're still a bit confused as to what SFI is really all about. It only takes an eCard to make you money, and the product identified as having the most universal appeal is Veriuni's all-natural non-toxic cleaners.

**Recruiting**—another source of income that has the potential to generate an income whether you work or you don't—is yet another strategy highlighted in this report, but with specific emphasis on prospecting in emerging markets by advertising in local newspapers. As it happens, newspaper advertising is still the most powerful form of advertising anywhere (and is affordable), which the online marketer has somehow grossly overlooked. You want to recruit new affiliates into your online business? Promote your business offline! That's what this boils down to ... if you want tremendous success.

But before you start promoting offline, you really need to have your own domain (.com .net .biz .info) reverting to the SFI gateway of your choice. There are no shortcuts here. This simply has to be done if you want your prospects to take YOU and your ad seriously.

Also recommended in this report is the book *Internet Income Volume 1* by George Little. If you're new to this industry, and even for the experienced marketer, this little book is the perfect flick-through resource without having to crank up your computer. It covers the lot!

I hope this small eBook has opened your eyes to the immense possibilities there are to making money with SFI.

If you have any questions, please contact me directly. I'd be happy to help. And also, please pass this eBook on to SFI Affiliates on your team. I'm sure it will help them grow their business AND yours.

Onwards and upwards!

**Tony Namata**

Team Leader

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Email: [tonynamata@gmail.com](mailto:tonynamata@gmail.com)

My Blog: <http://www.diaryofaninternetmarketer.com>

SFI Log-in: <http://www.sfimg.com>

Yahoo! Messenger ID: tonynamata

Skype ID: tojona